News Release

Heartland Water Technology Continues its Global Push with Two Strategic Hires

Waltham, MA – July 18, 2017 – Heartland Water Technology, Inc., a global technology company that develops products to solve some of the world's most challenging waste water problems, today announced it is adding two executives to its leadership team.

Marek Herrmann-Nowosielski joins Heartland as the Senior Vice President for Product Management. In this role, Mr. Nowosielski will lead in developing and commercializing the company's technologies and products, with a key focus on extending Heartland's platform LM-HT® brine concentration process into new applications and geographies. Mr. Nowosielski comes to Heartland from Oasys Water where he held various roles including most recently, Senior Vice President, Technology. While at Oasys, Mr. Nowosielski led technology and product development from lab scale to delivery for five commercial projects in three markets: oil and gas produced water in North America, power plant zero liquid discharge (ZLD) in China and coal-to-chemical (CTX) wastewater in China. Prior to Oasys, Mr. Nowosielski held management roles at GE Water and DuPont Water. A resident of Newton, MA, Mr. Nowosielski holds a B.A. and M.Sc. in Chemical Engineering, from Cambridge University (UK), a MBA from Babson College, and is a Registered Chartered and Professional Engineer.

"The potential to expand the applications for Heartland's proprietary platform technology is what attracted me most to the company," said Mr. Nowosielski. "It not only solves many of the operating challenges faced by more traditional evaporation technologies, it is able to run on waste heat, making it an extremely cost competitive solution" he added.

Casey Cammann joins Heartland as Chief Marketing Officer. In this role, Mr. Cammann will lead the marketing function, and will also lead Heartland's channel partnership development focused on engineering firms, system integrators and OEM manufacturers. Prior to joining Heartland, Mr. Cammann was Senior Vice President, Business Development of Innovative Foto, Inc. a division Dai Nippon Printing, a large Japanese printing and digital imaging company. Prior to Dai Nippon Printing, Mr. Cammann served as Vice President of Marketing at Phoenix Controls (a Honeywell company) that sold airflow control hardware and software for critical environments to Pharmaceutical, University and Healthcare customers. While at Phoenix Controls, Mr. Cammann led market research, product development, marketing communications and vertical market support functions and crafted the company's first 5-year strategic plan. Earlier in his career, he worked as a management consultant with Accenture. Mr. Cammann holds a B.A. from Yale University, an MBA from the University of Michigan, and is a former professional basketball player. He resides in Andover, MA.

"Marek and Casey are both passionate and strategic leaders who share Heartland's values and bring considerable skills, experience and capabilities that will supplement our already strong leadership team to help us drive our business both in the US and globally," said Earl Jones, Heartland Water Technology's Chief Executive Officer.

About Heartland Water Technology

Heartland Water Technology develops innovative solutions for treating the world's most challenging waste waters. Its platform technology, the Heartland Concentrator™, has a proven ten-year track record of successfully treating difficult to treat industrial wastewaters including landfill leachate, Flue Gas Desulfurization (FGD) scrubber water, Brine and Ash Ponds and O&G Produced Water and Frac water. Moreover, the Heartland Concentrator can use waste heat to deliver zero liquid discharge (ZLD) in a single unit operation, with unparalleled reliability, little to no pre-treatment, and at a lower life-cycle cost than traditional evaporation technologies.

Inquiries and question about Heartland Water Technology should be sent to: Casey Cammann, Chief Marketing Officer at: ccammann@heartlandtech.com

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